

Don't fly a county that will say no.

Every number reconstructs from the appendix. If one doesn't, the scan is free.

Senior time dies in markets that were never going to work: no demand, no grid path, or a county that had already decided. The expensive mistake is not choosing wrongly — it is choosing slowly, in a market that will say no.

This is the document you run before you option dirt, book flights, or put a load letter in front of a utility. It does not replace the load letter, the civil, the title, or counsel. It tells you which week is worth taking — and which of those people to spend money on.

It also shows what other developers have already filed — interconnection queues and dated public acts, each re-fetched from the publisher's own page — so you do not walk a county that already has three queued campuses and a supervisor on record against the next one.

The two questions it answers

WHICH parcels?

Scout Shortlist

Screens real parcels inside the area you already care about, so a site visit starts from a list instead of a map.

- Acreage validated against the county's own parcel map — not a listing's claim.
- Floodplain, slope, and distance to transmission.
- The nearest substation, named where the source names it.
- Assessed value where the county publishes one.
- A named verification call list for everything no public dataset answers.

WHERE should we look?

Market Scan

Ranks whole markets — counties — for your compute use case, so you know which places are worth a site search at all.

- Demand: who is already here, by industry, at county grain.
- Power: what the grid costs, what the state generates, who serves each county.
- Fiber: the carriers filing business service, and the exchange points within reach.
- What other developers have filed — interconnection queues and dated announcements, each one re-fetched from the publisher's own page.
- A ranked market report with every figure sourced and dated.

The number. How the number works: one weak leg drags the whole index (a geometric mean, not an average), and friction — moratoria, blocked projects, incentive posture — can only cut it, never lift it. Where friction is unresearched the index prints as a ceiling and says so.

We do not list land, take brokerage, or take utility retainers. The ranking cannot pay us more if your county wins.

Where we do not hold data for your market, the report says so plainly — named, in its own words, with what it would take to answer — instead of guessing. Every figure carries its source and its date, and anything a public dataset cannot answer comes back as a verification call to make, not a number we invented.

What you send us

- Use case and MW band — a 2 MW edge room and a 50 MW campus are screened against different thresholds.
- Geography — the counties or the radius you are actually willing to fly.
- Must-haves versus preferences — a must-have we cannot screen is refused at the door, not quietly dropped.
- Payment. Nothing runs before payment.

What comes back, and when

A ranked market report or a parcel shortlist, every figure sourced and dated, with a named call list for what public data cannot answer. The clock starts at our analyst's go-ahead, not at the card charge. Where we hold the county's parcel data, the target is 24 hours.

The frame for the spend

- Four figures, not a consulting engagement. Current figures are on the order page linked from scout.aruon.ai — the one surface that states them.
- A Market Scan credits in full toward a Scout Shortlist within 90 days (100% of the fee actually paid).
- **Scout Shortlist.** The fixed price is for counties where we hold parcel data.

What we will not do

- **No guessed queue positions.** Queue position is unpublished nationwide. We report queue activity where it is public — never a project's own position.
- **No pretend precision.** Friction signals are news- and legislation-based by nature. They are tiered, dated and linked, and the report says so.
- **No purchase orders.** Demand is a proxy stack, not a signed customer. The scan finds where the signals converge; your BD team still sells the capacity.
- **No substitute for the load letter.** We name the serving utilities from federal filings, all where several serve, and list the calls. The load letter remains the definitive step.

What is still yours to do

Get the load letter or interconnection agreement	we refuse to substitute for it
Confirm by-right vs conditional use with the authority	the county's map is not a zoning opinion; it is a named call
Site control, minerals, title, access	not in the public datasets we use
Water and cooling path	mostly absent at our grain; power + fiber + flood is not complete
Hearing risk beyond dated public acts	friction captures what has happened, not the next supervisor meeting
Land price, assemblage, option structure	out of scope, deliberately

The reliability contract, in the report's own words

The error bounty

Any number in this report can be reconstructed from the provenance appendix. If you find one that can't, the scan is free. Start with the **verify (click)** column — it is the keyless, browser-followable route; **verify (programmatic)** beside it is the exact endpoint for an auditor.

Every scored market



From the published Market Scan sample — illustrative, dated on the document, not your market. Read both samples in full at scout.aruon.ai.

Next step

Read a sample at **scout.aruon.ai**. Then order from the same page — its buttons open the checkout with the product chosen. One URL, no form to get the samples, nothing auto-sends.

The method, in six lines. one source per leg — a shared source would count one fact twice, and a violation blocks release · geometric mean of the legs present — one weak leg drags the number · friction is a 0.4–1.0 multiplier and only ever cuts; unresearched friction prints a ceiling · percentiles against comparable counties nationwide, never against your own short list · momentum is shown and dated, not scored; an absent source is a named gap, never a zero · a report's confidence is its lowest leg's, and a person signs every release. The full twelve, and every figure's source, vintage and query, are in the sample report.

ARUON · Texas · scout.aruon.ai. This brief states what the instrument does and does not do. It is not advice about any market and contains no measurement of one.